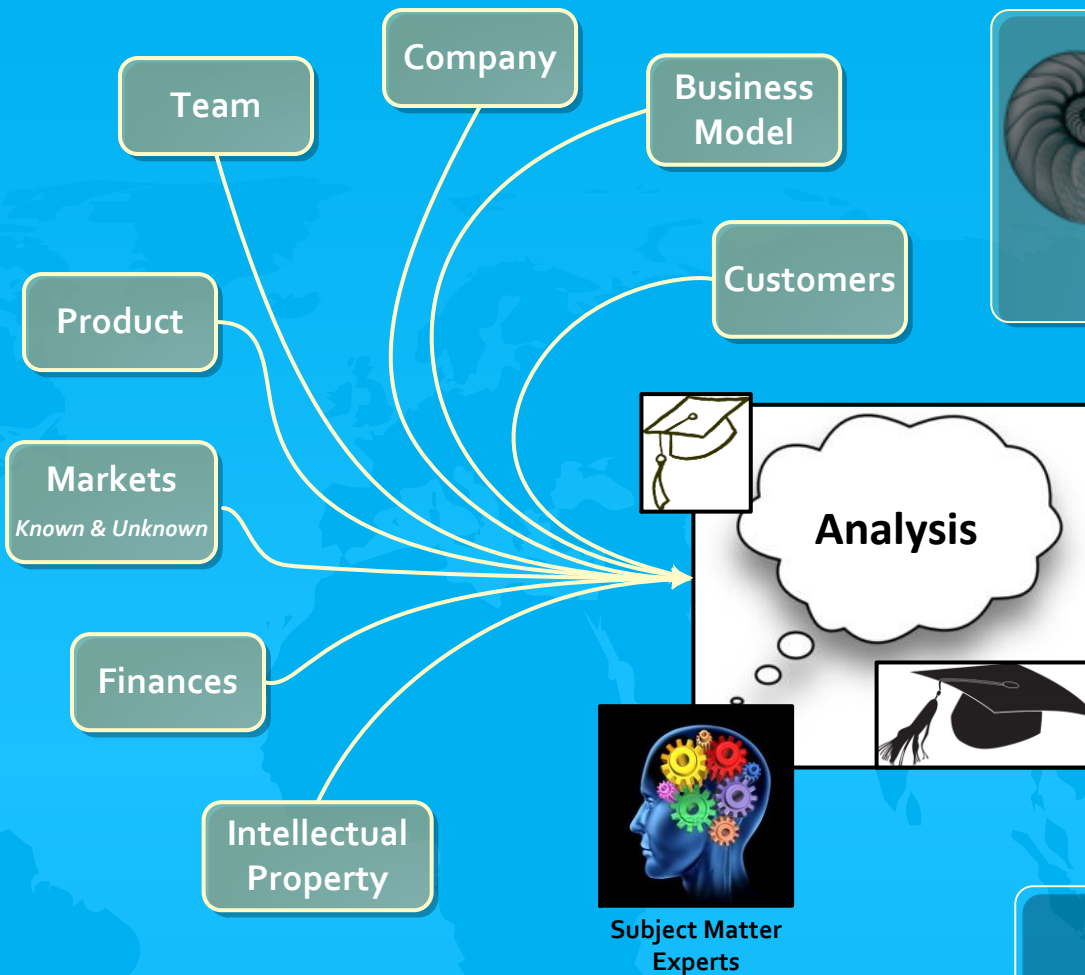




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Overview

Value Scoring

Objectively based on the presence or absence of critical information

Risk Analysis

Subjective assessment of risk factors

Assessment & Value Scoring

For each aspect of business venture

Long Form Write-Up

Of Product & Market

Conclusion

Summary of analysis

Recommended Actions

Suggested steps to improve

Bronze Report

Awareness 360

Situation Reports

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Bronze Plus:

Basic Financials

Statement of financial information available

To-Market Outline

To-market plan outline

Silver Report

Silver Plus:

Financial Model

Financial model of business

Milestone Plan

Tactical plan and schedule of deadlines

Lite Valuation

Sketch of business value based on existing and projected conditions

Gold Report

Gold Plus:

To-Market Plan

Plan to deliver offering to market

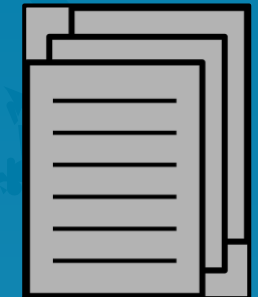
Commercialization Plan

To-market alternative

Valuation

statement of business value based on existing and projected conditions

Platinum Report



Situation Report



Subject Matter Experts



Analysis

